



## INTENTIONAL ELECTRO

Certification Agreement

# Certified DJ Seal Application Agreement

For DJs applying to be recognized as intentional curators of energy, presence and emotional journeys.

A clear agreement for participation in the Intentional Electro certification system. This practical template may be reviewed by legal counsel before publication or operational use.

Website: [intentional-electro.org](http://intentional-electro.org) · Email: [we@intentional-electro.org](mailto:we@intentional-electro.org)

## 1. Purpose of this document

This document confirms the applicant's wish to apply for the Intentional Electro Certified DJ Seal. The seal identifies DJ work that is created and performed with care, intention, emotional awareness and energetic coherence.

The DJ Seal is not a popularity award. It is a public signal that the applicant's work has been listened to and approved according to the values of Intentional Electro.

**Core sentence: My DJ work carries intention. I allow it to be reviewed, recognized and publicly verified.**

## 2. What the DJ submits

The applicant submits material that allows the jury to hear both depth and clarity. A long set shows whether the DJ can hold a complete energetic journey. A shorter demo helps the jury understand the artist's essence quickly and compare applications fairly.

- Public DJ / artist name
- Legal name or organisation name for internal administration
- One complete DJ set, ideally 60-90 minutes
- One shorter 20-30 minute demo or excerpt
- A brief description of the emotional journey the DJ intends to create, along with the energy he intends to serve through his two sets, and the name he would give to each slot.
- A short written selection philosophy: how the DJ chooses music
- Links to website, SoundCloud, Mixcloud, YouTube, Instagram or similar profiles
- A signed commitment to the Intentional Electro Manifesto

If the DJ has only one strong set available, that set may be submitted as the main application. The short demo is recommended because it makes the review easier, faster and more precise.



### 3. What the jury listens for

- A clear emotional arc in the set that fits the description and the name of the slot
- Energetic coherence across transitions and phases
- Care in selection and pacing
- A felt sense of presence, connection or transformation
- Alignment with the Intentional Electro Manifesto
- A DJ identity that feels like curation of states, not only entertainment

### 4. What the DJ receives if accepted

- Official Intentional Electro Certified DJ Seal
- Digital seal files as PNG for online use
- Print-ready PNG files for offline use where suitable
- Public listing in the Certified DJ Registry
- Personal certification link for verification
- QR code connected to the certification link
- A short certification statement for biography, booking pages and press kits
- Eligibility to be suggested to festivals looking for certified intentional curation

### 5. Public registry and verification

The applicant agrees that, if certified, their public DJ name, profile links, certification status and certification link may be listed in the Intentional Electro certification area. The purpose of the registry is to make the seal searchable, verifiable and useful for audiences, bookers, collaborators and festivals.

### 6. Free application period until the end of 2027

Applications and the review process are free until 31 December 2027. The certification itself is not presented as a purchased object. In later phases, a fee may be charged for application handling, jury review, renewal or administrative processing.

### 7. Use of the seal

- The seal may be used only after acceptance.
- The seal may be used only for the certified DJ identity.
- The applicant may use the provided PNG seal files online and offline.
- The applicant may not alter the meaning of the seal or present uncertified work as certified.
- The applicant may not transfer the seal to another artist, project or organisation.

### 8. Duration, renewal and revocation

Certification is valid for one year from the date of acceptance unless stated otherwise in the certification confirmation. The seal may be renewed through a future renewal process. The seal may be withdrawn if the certified identity acts in a way that clearly conflicts with the values, integrity or public trust of Intentional Electro.

### 9. Applicant commitments

- I submit my work honestly and represent my artistic identity accurately.
- I understand that the jury listens for intention, not fame, genre or follower count.
- I agree that acceptance is not guaranteed.



- I agree to use the seal only in the approved context.
- I am willing to declare my intention to my audience before I serve my music
- I support the cultural purpose of Intentional Electro: more care, intention and emotional awareness in electronic music.

## 10. What if my submission doesn't get accepted?

- If your application is not approved yet, you will receive a clear and respectful explanation.
- We will tell you what already feels aligned and what needs more clarity, coherence or intention.
- You may apply again after improving your submission. Each applicant can submit up to two applications per year for the same certification path.
- The process is designed to protect the meaning of the Seal while giving serious applicants a real path to grow into it.

## Signature

<b>Applicant / Organisation legal name</b>	
<b>Public artist / project / festival name</b>	
<b>Email</b>	
<b>Website / profile link</b>	
<b>Place and date</b>	
<b>Signature</b>	
<b>Printed name</b>	

By signing, the applicant confirms that the information submitted is accurate and that the applicant understands the certification process, use of the seal, registry listing and verification logic described in this document.